



ROXANNE GOULD



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LUXE
minimalism + luxury
by aqage

photography by luis alvarez

classic beauty is ageless. choosing to go natural and embrace gray and silver tones gracefully means you can step up styling and finishing to give customers more textural options and style versatility. Aqage team artist, **shelly devlin**, created this signature style by blowstyling first with **SeaExtend** silkening oil treatment to tame the gray, as gray hair needs extra surface control and increased pliability. The soft, loosely gathered mane speaks confidently about the elegance of simplicity.



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